

Introducing iX Hello™2.0: Smarter multi-modal customer facing assistants that are easy to create, customize and integrate across the enterprise

February 12, 2025

NEWARK, Calif., Feb. 12, 2025 (GLOBE NEWSWIRE) -- Concentrix Corporation (NASDAQ: CNXC), a global technology and services leader, today announced the release of iX Hello 2.0.

From multi-modal bots to appointment booking tools, order status trackers, and custom brand-specific bots, iX Hello 2.0 can be customized and deployed across an enterprise within minutes to drive meaningful engagement with customers.

iX Hello 2.0 agentic Al is:

- **Smart and responsive:** Produces high-quality, self-service answers in a secure model with continuous retraining to provide better customer experiences and outcomes.
- Accessible from anywhere: Customer-facing assistants work across multiple engagement channels including webchat, voice, SMS, smart devices, and apps.
- Simple to set up: Pre-built Al app blueprints make it easy to create any assistant.
- Easy to integrate: Leverages organizational data by connecting with major enterprise systems including Salesforce, Microsoft, AWS, and Workday. Available in hybrid cloud environments.

"Having designed and built technology to tackle challenging business problems for more than 2,000 clients, we understand how to create and operationalize solutions that make customers' lives easy, personal, and seamless," said Ryan Peterson, Chief Product Officer, Concentrix. "iX Hello 2.0 is backed by Concentrix' unparalleled understanding of customer interactions developed from decades of insights."

For more information, say Hello on the company's website.

About us: Powering a World That Works

Concentrix Corporation (NASDAQ: CNXC), a *Fortune* 500[®] company, is the global technology and services leader that powers the world's best brands, today and into the future. We're solution-focused, tech-powered, intelligence-fueled. Every day, we design, build, and run fully integrated, end-to-end solutions at speed and scale across the entire enterprise, helping over 2,000 clients solve their toughest business challenges. With unique data and insights, deep industry expertise, and advanced technology solutions, we're the intelligent transformation partner that powers a world that works, helping companies become refreshingly simple to work, interact, and transact with. Delivering outcomes unimagined across every major vertical in 70+ markets. Virtually everywhere. Visit concentrix.com to learn more.

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This news release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements include, but are not limited to, statements regarding the company's capabilities and product portfolio, the potential benefits associated with use of the company's GenAl and other products, including productivity and engagement quality, the expected timing of anticipated product launches, and statements that include words such as believe, expect, may, will, provide, could and should and other similar expressions. These forward-looking statements are inherently uncertain and involve substantial risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Risks and uncertainties include, among other things, risks related to the company's ability to successfully execute its strategy, competitive conditions in the company's industry, and other factors contained in the Company's Annual Report on Form 10-K for the fiscal year ended November 30, 2023 filed with the Securities and Exchange Commission and subsequent SEC filings. We do not undertake a duty to update forward-looking statements, which speak only as of the date on which they are made.

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